

COMMUNITY MAGAZINE ADVERTISING RATES 2009



COVER PACKAGE

\$3250

Includes your company featured on the front cover and a full color 2-page featured spread on the inside. Limit one issue per year.

Cover Pages					
Page Location *	1 mo.	3 mo.	6 mo.	12 mo.	Design Charge
Front Cover w/2 Page Article	3250				
Inside Back Cover Spread	1800				
Inside Cover (Front or Back)	1439	1367	1295	1223	90
Back Cover	1725	1638	1552	1466	90

Premium Pages					
Page Location **	1 mo.	3 mo.	6 mo.	12 mo.	Design Charge
Page 1	1349	1281	1214	1146	90
Page 3 or Inside Facing Back	1259	1196	1133	1070	
Page 5 (BW)	1004	954	904	854	
Page 7	1169	1110	1052	993	
Page 9	1133	1076	1020	963	
Page 11	1097	1041	987	932	

COVER PAGES


- * Rates shown are for Full Page Ads. Rate includes Full Color.
- Front Cover includes Full Color Cover and 2-page Full Color Spread.

PREMIUM PAGES

- ** Rates shown are for Full Page Full Color Ads, except page 5 which is BW. Smaller ads on premium pages will be calculated for cost.


BUSINESS CARD

\$170




QUARTER PAGE

\$280




THIRD PAGE

\$410




HALF PAGE

\$550



FULL PAGE

\$850



Rates shown are for full color advertising with a three month commitment and placed "RUN OF BOOK".
For guaranteed page placement, see premium rates.

STANDARD PAGES

Contract Length:	Business Card			1/4 Page			1/3 Page			1/2 Page			Full Page		
	BW / Spot ¹	Full	Design Charge ²	BW / Spot ¹	Full	Design Charge ²	BW / Spot ¹	Full	Design Charge ²	BW / Spot ¹	Full	Design Charge ²	BW / Spot ¹	Full	Design Charge ²
1mo.*	160	180	25	260	300	35	345	430	45	525	575	60	750	900	90
3mo.*	149	170		240	280		328	410		475	550		700	850	
6mo.*	125	150		225	250		300	375		430	475		650	700	
12mo.*	99	130		200	225		280	350		400	425		550	600	

1 Spot Color (advertiser's choice, one color in addition to black).
2 All Ads not furnished "Camera Ready" will incur the design charge as stated above.

PAYMENT TERMS:

- 1 MONTH:** must pay total amount in advance.
- 3 MONTH:** must pay two issues in advance.
- 6 MONTH:** must pay three issues in advance.
- 12 MONTH:** must pay four issues in advance.
- Remaining portions will be billed monthly and must be paid PRIOR to production.

ARTWORK:

Artwork can be provided on CD, DVD, or E-mailed to art@aroundtownpublishing.com.
Please ask for a list of acceptable file types.

AROUND TOWN PUBLISHING

Cash, Check, Visa, American Express.
Make checks payable to Around Woodstock, Inc.

Advertising rates are subject to change without notice.
All new contracts and contract renewals will be subject to rates in effect at that time.

RATES SUBJECT TO CHANGE