

Photoshop, Illustrator, or InDesign Settings

		Page Size	
		Width	Height
1/8 Page	Horizontal	3.5 in	2.25 in
1/6 Page	Horizontal	4.75 in	2.25 in
	Vertical	2.25 in	4.75 in
1/4 Page	Vertical	3.5 in	4.75 in
1/3 Page	Square	4.75 in	4.75 in
	Vertical	2.25 in	9.75 in
1/2 Page	Wide Vertical	4.75 in	7.25 in
	Skinny Vertical	3.5 in	9.75 in
	Horizontal	7.25 in	4.75 in
2/3 Page	Vertical	4.75 in	9.75 in

**Camera Ready.** Artwork can be accepted as camera ready if:

- It is the exact measurements for the contracted ad size.
- The color mode is CMYK.
- The resolution is a minimum of 300 dpi.
- All black text and black shapes are 100% black instead of process black and they have been set to overprint to avoid knockouts.
- The ad is approved and ready for print.

**File Types.** PDF files exported as PDF/X-1a:2001 are recommended. Native Adobe CS3 files with supporting fonts and images are also accepted. Those include PSD, AI, EPS, and INDD files.

**Photos.** Photos should be a minimum of 1,000 pixels wide for a 1/4 Page ad, larger for larger ads. They may be provided in JPG, TIF, or RAW camera file formats. GIF files cannot be accepted.

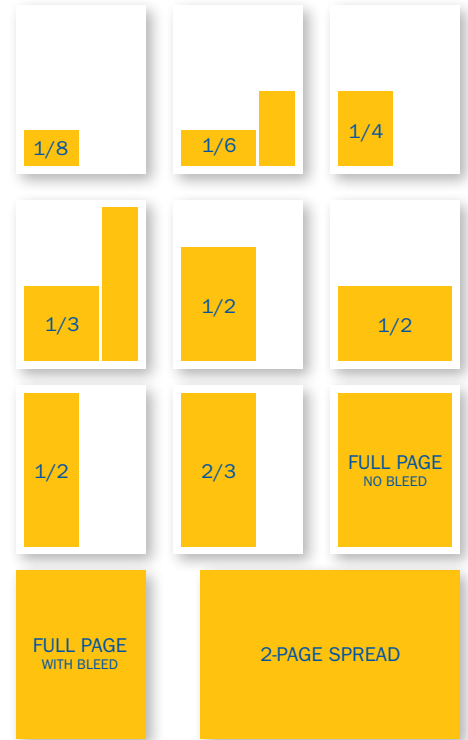
**Logos.** Vector based logo files are recommended. These include EPS, AI, and PDF files.

**Images on the Web.** Images and logos CANNOT be pulled from the advertiser's Website. Web resolution files are too low resolution for print.

**Copyrights.** The advertiser must have permission to reprint all logos, photos, text, and design concepts provided to us. If you would like us to use an ad from another publication, please request consent to use the artwork it designed.

**Microsoft Office Files.** We cannot use files for advertisements that were created in any of the software included in the Microsoft Office Suite. This includes Word, Publisher, and PowerPoint. This software is designed for desktop publishing at home, not commercial production.

**Submission.** All artwork may be e-mailed to [art@aroundtownpublishing.com](mailto:art@aroundtownpublishing.com). If files are too large for e-mail, please call for FTP information. 770.924.3131



Photoshop and Illustrator Settings

		Page Size		Distance to Inset Guides for Live Area				Space to Leave for Gutter
		Width	Height	Top	Bottom	Inside	Outside	In Middle of Spread
Full Page	No Bleed	7.25 in	9.75 in					
	Full Bleed	8.75 in	11.25 in	.75 in	.75 in	.75 in	.75 in	None
2-Page Spread	Full Bleed	17 in	11.25 in	.75 in	.75 in	.875 in	.875 in	.75 in

InDesign Settings

		Page Size		Columns		Margins				Bleed and Slug			
		Width	Height	Number	Gutter	Top	Bottom	Inside	Outside	Top	Bottom	Inside	Outside
Full Page	No Bleed	7.25 in	9.75 in										
	Full Bleed	8.25 in	10.75 in	1	0 in	.5 in	.5 in	.5 in	.5 in	Bleed: .25 in Slug: 0 in	Bleed: .25 in Slug: 0 in	Bleed: .25 in Slug: 0 in	Bleed: .25 in Slug: 0 in
2-Page Spread	Full Bleed	16.5 in	10.75 in	2	.75 in	.5 in	.5 in	.625 in	.625 in	Bleed: .25 in Slug: 0 in	Bleed: .25 in Slug: 0 in	Bleed: .25 in Slug: 0 in	Bleed: .25 in Slug: 0 in